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Καλλονιαριά Μουσική Εργαστήρια

Μουσικό Εργαστήριο ΣΕΡΙΦΟΥ

Ο Σύνδεσμος «Οι Φίλοι του ελληνικού νησιού και της θάλασσας» οργανώνει εβδομαδιαία καλλονιαριά εργαστήρια μουσικής και δημιουργίας απασχόλησης για παιδιά και για τη χαρώδη ενηλίκων τον μήνα Ιούλιο 2012

Πληροφορίες – εγγραφές:
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ΘΙΑΤΗΡΙΟ

ΦΙΛΑΡΜΟΝΙΚΗ ΤΗΣ ΑΠΑΣ ΠΕΤΡΟΥΠΟΛΗΣ
ΠΟΥΡΙ ΤΕΜΡΚΑΛΟΦ & ΝΙΚΟΛΑΤ ΑΛΕΣΕΕΦ

ΟΔΥΣΣΕΙΑ

Μια παράσταση του
Robert Wilson
με Έλληνες πιθανούς
βασισμού στο έργο του Ομέρου
από 26.10.2012
Responsibility to Society

Contributing to Society

“...The Bank and the Group, sensitive to issues of corporate social responsibility, particularly with respect to vulnerable social groups, provide assistance to help address social problems and support for humanitarian initiatives as well as for the work of a number of highly regarded social welfare institutions and organisations...”

(Extract from the Code of Ethics of NBG and its Group)
In the context of responsible business operations, NBG continues to undertake actions with a view to supporting the community. In 2012, NBG contributed substantially to economic growth, social development and prosperity, environmental protection and conservation of the Greek cultural heritage.

In 2012, in spite of the particularly adverse economic climate, NBG – standing by its commitment to social support – continued its sponsorship programme, with funds amounting to €9.3 million. In this context, NBG supported a wide range of corporate, social and cultural responsibility initiatives, both directly as a bank, and via its Cultural Foundation (MIET) and Historical Archives.

“RESPONSIBILITY” CORPORATE SOCIAL ACTION PROGRAMME

NBG’s “Responsibility” Corporate Social Action programme is based on three core lines of action: the Community, the Environment and the Cultural Heritage.

Aggregate sponsorships granted in 2012 through the “Responsibility” programme for a variety of actions amounted to €9.3 million.

Responsibility to the Community

This part of the “Responsibility” programme entails actions that include sponsorships and initiatives focusing on:

• Vulnerable social groups (such as children and the elderly), individuals with special needs, and health issues relating to the general public.
• Sports.
• Education, training, research and development of the sciences.

Vulnerable social groups

In the context of the Bank’s aim to make a real contribution to the community as a whole, a key priority for the Bank is to provide for the welfare of vulnerable social groups. To this end, through its substantial financial and other contributions, it has long demonstrated its support for well regarded organisations that address social problems and also played a key role in the upgrading of the health sector and the development of social solidarity programmes. The list below includes activities that were launched or completed in 2012:
• Support to “Mission”, the NGO run by the Holy Archbishopric of Athens to help them continue their charity actions of providing 10,000 daily portions of food to poverty-stricken families, operating three community grocery stores for 600 families in cooperation with the municipalities of Moschato, Tavros, Kallithea, Daphni and Ymittos, operating boarding houses for mentally ill and aged people and a hostel for underage immigrants, and providing healthcare programmes to more than 4,000 uninsured citizens in cooperation with the Athens Medical Association via the Social Mission Medical Centre.

• Construction of a new surgical wing at Evaggelismos Hospital (Long-term Sponsorship Programme): final plans and commencement of preliminary works.

• Sponsorship to meet part of the cost of acquisition, renovation and restructuring of a building that will accommodate the “Youth Centre” run by MDA Hellas. The Centre opened on 3 October 2012 for the purpose of facilitating social integration of people – mostly young – suffering from neuromuscular disorders.

• Financial support to the NBG Staff Health Fund to meet part of the cost of travel to London and hospitalization at the Great Ormond Street Hospital for Children NHS Trust, of an infant that needed a small intestine transplant.

• Financial assistance to the Ecumenical Patriarchate Support Organization to meet their operational expenses.

• Assisting the Holy Synod of the Church of Greece in their work of supporting various charity institutions.

• For yet another year, NBG offered financial support to the “Artaieio” University Hospital to maintain uninhibited provision of its services to the public and provision of top-quality services by its 2nd Surgical University Wing.

• Donation to “Agia Sophia” Hospital for Children for the purchase of equipment required by its Orthopaedic Clinic II to improve and upgrade its services.

• Financial support to the General Hospital of Sparta.

• Sponsorship to the Sismanogleio General Hospital of Komotini for the purchase of an ambulance.

• Meeting the cost of accommodation of students of the Greek Orthodox College of Constantinople in the summer camps of the NBG Staff Health Fund.

• Sponsorship to the “Greek Blind People’s Lighthouse” Association to enable blind students’ prompt and equitable access to knowledge, by meeting part of the salary of two employees of the Braille Book Printing House, as well as the operation of the Audio Book
• Financial support to the programmes of the Substance-Dependent Persons’ Rehabilitation Centre.
• Donation to support the social actions of the Holy Metropolis of Nikaia, including provision of food, clothing and medication to families or individuals in need.
• Donation to the Holy Metropolis of Kydonia and Apokoronos to support their social actions.
• Sponsorship to the “Network for Children’s Rights”, to support a programme for the protection of 1,000 children and their families living in Athens and suffering daily problems of poverty and social discrimination.
• Sponsorship to the “Together for Children” Association, to meet part of the cost of a social assistance programme supporting, in addition to the 10,000 members of the Association, more than 100 child protection organizations in Attica.
• Sponsorship to the “Initiative for Children” Association, to support the running of “Vergina House” Hostel, accommodating children of 6-15 who have suffered social discrimination and physical or psychological violence inside and outside their homes.
• Sponsorship to support the social actions of the “Child’s Heart” Association that protects and encourages children suffering from congenital heart defects and provides support to their parents.
• Financial contribution to the improvement of services provided by “Agios Loukas” Southwest Greece Specialty Hospital for Chest Ailments.
• Donation to support the social actions of SOS Children’s Villages.
• Sponsorship to support the programmes of “Doctors Without Borders – Greece”.
• Sponsorship to support the “Line of Life” charity organization by “adopting” 10 elderly people.
• Participation of the Bank as a Friend/Supporter of “Citizens’ Action for an Open Society” Non profit Organization.
• Covering the cost of new surgery for a police officer injured during an attempted armed robbery at an NBG branch.
• Meeting, for yet another year in 2012, the cost of enabling the boarders of the “Melissa” Orphanage for Girls to take part in the summer camps of the NBG Staff Health Fund.
• Sponsorship to support the work of “Compassion”.
• Financial support to the ongoing action of the Holy Metropolis of Peristeri, which offers, via its churches, a soup kitchen, medical assistance and other services to the poor.
• Financial contribution to child vaccination programmes run by UNICEF National Committee of Greece, these being highly important and low-cost health care programmes that offer protection against 6 serious diseases: measles, polio, whooping cough, tuberculosis, tetanus and diphtheria.

• Supporting the “Bridge” Remedial Community run by the Anti-Drug Association operating in Patras since 1998 and providing services of psychological support both to people addicted to substances and their families.

• Donation to support the ongoing operations of “Concern” Hostel run by “Concern for Children and Families” Non profit Organization providing accommodation and psychological support to abused women and their children.

• Support to “Onesimus” Association for Compassion to Prisoners, to enable them to continue the provision of material and emotional assistance to destitute prisoners, released prisoners and their families (legal support, payment of legal expenses, provision of food and clothing).

• Donation to enable restoration of the damages caused by arson to the Church of the Assumption of the Virgin in Kolokynthou.

Sports

The Bank has a long history of supporting sports and the sporting spirit, which through the concept of fair play, aims at promoting culture and solidarity among nations. NBG’s sponsorships to sportsmen and women preparing and participating in international sporting events have contributed to unique distinctions for Greece. Some of the most important sponsorships granted by the Bank in 2012 include:


• Participation of Ilias Iliadis, Olympic winner in judo, in the 2012 programme of support to the preparation of individual athletes.

• Participation of A. Nikolaidis, winner of two silver Olympic medals in taekwondo, in the 2012 programme of support for the training of individual athletes.

• Sponsorship to cover fixed running costs of the Hellenic Gymnastics Federation.
Science – Research – Education

NBG promotes initiatives in the sphere of education and sciences via various actions:

- Scholarships for graduate and post-graduate studies at Greek and overseas universities.
- Organization and financial support for international scientific meetings (conferences, summer schools, seminars) aiming at fostering scientific research.
- Support to educational bodies and libraries.

In 2012, sponsorships in this sphere included:

- Three-year sponsorship programme (2011-2013) for the London School of Economics to support the operation of the South East European Research Centre and sponsorship to support the Post-Doctoral Research Fellowship of LSE’s Hellenic Observatory on contemporary Greece, for the academic year 2012-2013.
- Sponsorship to support the Hellenic Foundation for European & Foreign Policy.
- “Scholarship in memory of M. Vranopoulos”: One-year scholarship for one student’s studies in the Cass Business School City University London and 3-month sponsorship for a student to study for the MPhil in Finance Programme of the University of Cambridge, for the academic year 2012-2013.
- Sponsorship for the M. Stasinopoulos Administrative Law Foundation to cover the cost of a scholarship for the academic year 2011-2012 for studies in Administrative Law, Public Law in general, or Administrative Science in France for one year.
- Sponsorship for the Financial and Banking Administration Department of the University of Piraeus, by undertaking 4 scholarships (3 graduate and 1 post-graduate).
- Support to the scholarship fund of ALBA Graduate Business School.
- Sponsorship programme enabling the Dodekanesiaki Melissa charity institution to grant scholarships to two Dodecanese students for 4 academic years (2010-2014).
- Three-year sponsorship to cover the cost of equipment and operation of a music workshop in Serifos Island, in the framework of supporting the academic programme of the “Friends of Greek Islands and Sea” Association that funds music workshops providing musical education to children in Aegean Islands.
- Sponsorship for the implementation of the programme for the enrichment of collections of printed and audiovisual material housed in the Public Central Library of Veroia.
• Support for scientific work, mainly conferences covering a wide range of sciences.
• Sponsorship to support various activities of the Young Entrepreneurs Association of Greece.

Responsibility to the Environment

For NBG, responsible business operation is intimately related to environmental responsibility. Accordingly, in addition to its efforts to minimise its environmental footprint, NBG each year offers generous support to activities, bodies and environmental organisations with well planned agendas that strive to promote sustainable development and protection of the environment, and raise environmental awareness among the public. Some of the most important sponsorships in this sphere granted by the Bank in 2012 included:

• Sponsorship to meet, for three years, the cost of the project titled “Improvements in the Nurseries at the Julia and Alexander N. Diomedes Botanical Gardens”, which supports plant cultivation in the two nurseries of the Foundation, enrichment of the Botanical Garden and restoration of fire-stricken habitats around Greece.
• NBG’s sponsorship to the Energy Policy and Development Centre of the National and Kapodistrian University of Athens to enable organization of the 9th International Scientific Conference on “Energy and Climate Change”.
• Sponsorship to “Arcturus” Non profit Organization for Protection of Wildlife and Natural Environment, to enable them to implement environmental projects such as breeding and protecting Greek shepherd dogs, organizing a fast rescue team for car accident victims, and operating shelters for bears and wolves.
• Sponsorship to meet part of the cost of replacement of the tires of fire-fighting vehicles of the Firefighter Organization of Western Greece.
• Contribution to a tree planting programme run by the Municipal Organization of Aigialeia in the framework of cleaning and reshaping the coast of Alyki.

Responsibility to our Cultural Heritage

Enhancing the national heritage and promoting culture are two cornerstones of NBG’s sponsorship programme. The most important sponsorships include:
• Support of activities and events regarding music, fine arts and visual arts.
• Sponsorship to ensure and promote historical and cultural developments, to maintain and restore monuments, and support archaeological excavations.
• Sponsorship to support publishing initiatives in the fields of culture and history.

Some of the most important sponsorships – both those which began in previous years and those launched in 2012 and scheduled for completion in the years ahead – are listed below:

• Three-year sponsorship (2010-2012) for the Society of Messinian Archaeological Studies to continue the excavation and restoration works at the site of ancient Messini, where significant monuments have already been excavated and fully restored. Further exploration is needed at the site of the ancient agora which, according to Pausanias, contained four temples, as well as in the area between the sanctuary of Asclepius and the stadium/gymnasium.

• Sponsorship for the Foundation of the Hellenic World: In 2012, the Bank supported as a Golden Sponsor the operation of the “Hellenic Cosmos” Cultural Centre and the “Ancient Agora of Athens” programme screened in the “Tholos” Virtual Reality Theatre. This programme encompasses exhibitions titled “Interactive Tour of the Ancient Agora” and “Goddess Athena in the Ancient Agora”, guided by a special museum expert and covering three different historical periods (Classical, Hellenistic and Roman), presenting reconstructions of buildings as evidenced by the archaeological and historical record (religious, commercial and government activities in the area, the Eleusinian Mysteries, the period of the emperor Hadrian, etc), both as a reference point of the age and as a timeless symbol of social, political and intellectual innovation.

• Sponsorship to meet part of the cost of maintenance of the entire historical complex of the Ecumenical Patriarchate in Fanari, Istanbul, especially the upgrading of its central electric and mechanical installations.

• Multi-year sponsorship for the restoration of the Church of Agios Georgios, an important religious monument in the Historic Town of Ambelakia.

• Sponsorship for the “Museum of the Macedonian Struggle” Institution to organize a series of events in commemoration of the 100th anniversary of the liberation of Macedonia, Epirus and East Aegean Islands, and the integration of Crete into Greek territory.

The archaeological site is located 30 km NW of Kalamata and covers 260 hectares, surrounded by a fortification wall 9.5 km long. Excavations, which began in 1986, brought the central part of the city to light along with all its architectural complexes, including public buildings, sanctuaries, funerary monuments, city mansions, fortifications with towers and gates, the Stadium and Gymnasium, as well as 17,000 objects including several marble statues. On 23 June 2011, Professor Petros Themelis, who heads the excavation, was awarded the “2010/2011 European Union Prize for Cultural Heritage/ Europa Nostra Awards” by the EU Commissioner for Education, Culture, Multilingualism, Youth and Sports for his exemplary work in restoring the archaeological site of ancient Messini.
• Sponsorship for the Black Sea Club of Athens to organize the “8th Hellenic Festival of Black Sea Youth” held in the Olympic Stadium.

• Sponsorship for the performance cycle “Great Orchestras - Great Musical Conductors” at the Athens “Megaro” Concert Hall. Specifically, the Bank sponsored performances of:
  – Two concerts by the Vienna Philharmonic, the orchestra most closely associated with the history and tradition of European classical music, conducted by Sir Antonio Pappano on 29 April and Christian Thielemann on 30 April 2012.
  – Three concerts on 22, 23 and 24 November 2012 by the St. Petersburg Philharmonic, Russia’s oldest symphonic orchestra and one of the most renowned orchestras in the world, the first two conducted by Yuri Termikanov and the third by Nikolai Alexeev, performing works by Brahms, Shostakovich, Prokofiev, Schumann, Dvorak and Tchaikovsky.

• Sponsorship for the publications of the Athens Concert Hall in the period 2011-2012. These include information and articles on music and literature, accompanying the concert cycles of this period: “Great Performers”, “Great Orchestras - Great Musical Conductors”, “Opera at the Athens Concert Hall”, “Bridges”, “Great Opera Voices of Our Time” and “Christmas at the Athens Concert Hall”.

• Sponsorship for the AXANA” Arts Society to meet part of the cost of producing Brendan Behan’s “The Hostage” at the Railway Theater in the period 2011-2012 and their productions for the period 2012-2013.

• NBG’s sponsorship for the municipality of Orchomenos to complete a study for restoration of the ancient theater of Orchomenos and create an archaeological park including a 12th century BC Mycenaean tomb, the 4th century BC theatre and the 9th century Byzantine church of the Holy Virgin of Skripou.

• Completion of NBG’s sponsorship for meeting the cost of restoration of severe damage caused by the earthquakes of 1981 to the domes of the church of the Assumption of the Holy Virgin Chrisospiliotisa.

• Sponsorship for the municipality of Souli to meet part of the cost of the works required for restoration of the traditional clock in the district of Paramythia, made in 1750 by Opus Credum De Poliz.

• NBG’s participation as a “Corporate Member” in the implementation of the “Corporate Membership” programme of the Benaki Museum.

• Sponsorship to the Hellenic Maritime Museum to
organize, in the context of the Posidonia Fair 2012, an exhibition of artefacts from its collections (archaeological items from prehistoric, ancient, classical and Byzantine periods) and visual materials on the history of modern Greece.

• Sponsorship for the municipality of Ziros to publish a photographic album on the 100th anniversary of the liberation of Philippiada.

• Sponsorship for the municipality of Spetses to organize the events of the Armata Festival 2012.

• Sponsorship for the Municipal Theatre of Patras to stage their productions in the period 2012-2013.

• Sponsorship for the Argo Arts Society to stage a performance, by the “Players” theatre company, of “Fairy Tales Full of Truth and Lies”, comprised of favourite fairy tales by the brothers Grimm (The Hare and the Hedgehog, Little Red Riding Hood, Cat and Mouse, Hansel and Gretel).

**Targets 2013**

NBG intends to complete the actions of its “Responsibility” programme that are still under way, and to further enhance its sponsorship programme.
In 2012, MIET brought out 20 new publications and 11 reprints, while 125 titles were selected as university textbooks in 91 university departments and distributed to 25,779 students. For yet another year, a significant number of books were distributed to school and other libraries in Greece and abroad.

Notable publications last year included: The Greek World after Alexander 323-30 BC by Graham Shipley, Revolution in Time by David S. Landes, Le Péloponnèse du IVe au VIIe siècle by Anna Avramea, and The Art of Memory by Frances Yates. The publication of Roman historians continued with the two volumes of Chronicles by Tacitus. In December 2012, MIET published the catalogue of the exhibition The West of the Orient, which was initially offered as a gift for the New Year, on behalf of the NBG Management and is now available for purchase.

Our customary February discounts in the Foundation’s bookstores proved once again highly popular with the book-reading public.

MIET also maintains a notable presence in the field of artistic events. In all, it organized 21 art exhibitions (photography, painting, engravings) in the Foundation’s cultural centres and bookstores. It also organized concerts, lectures and book presentations.

The exhibitions hosted in the Eynard Mansion included “Dimitris Papadimos, Traveller-Photographer”, “Thanasis Exarchopoulos: Engravings and Books”, “Dimosthenis Kokkinidis: Homer’s Odyssey”, which has been continued for yet another year. Highly popular proved to be the exhibitions hosted at MIET’s Cultural Centre in Thessaloniki, “Michalis Katzourakis: Site-specific works”, and “The West of the Orient: The Century that shaped Thessaloniki of 1912”, a selection of postcards against the background of the 19th century, and which continues for yet another year.

Moreover, in collaboration with the Florina Museum of Contemporary Art, MIET organized the very well received exhibition “Michalis Arfaras: Vacations from Common Sense”.

In 2012 the Foundation maintained a significant presence in smaller-size events held at its bookstores. A highly successful exhibition was the “Tribute to the Printing House of the Tarousoopoulos Brothers”, as well as the exhibition of engravings by Markos Zavitsianos in Athens and the painting exhibitions titled “A Museum of Trees” by Markos Kampanis and “Homer’s Odyssey” by Dimosthenis Kokkinidis in Thessaloniki.
MIET’s Historical and Palaeographical Archive organized two field trips to the Patriarchate of Jerusalem with the purpose of continuing the processing of archive material in the Archive’s renovated premises and the digitization of Byzantine manuscripts by the library of the Patriarchate.

Also, the Historical and Palaeographical Archive organized a photography exhibition titled “Post-Byzantine Bookbindings”, and held lectures on historical and palaeographical themes concerning the relations of Greece and the Balkan peoples, marine archaeology and cultural relations with the Arab world. It also organized palaeography courses addressed to secondary school students from Verona, Italy, and to Athens University students, scientific meetings with post-graduates and palaeography-related educational visits.

Backed by its research activity, cataloguing of archives, and digitization of microfilms of manuscripts and slides in its collections, the Historical and Palaeographical Archive offered valuable services to academics and researchers.

MIET’s Paper Conservation Laboratory provided the necessary technical support for the preparation and organization of the Foundation’s exhibitions. The Laboratory also contributed significantly to documenting, recording and cataloguing exhibits and setting up the digital display of artworks. In addition, the conservation laboratory was involved in the conservation of books and archive material held in MIET’s and other institutions’ collections, such as the Athens Municipal Kindergarten, the Municipal Library of Astypalaia, L’cole Fran aise d’Arch ologie d’Ath nes, the Loukas and Evangelos Bellonias Foundation, and provided consulting services to the Stavros Niarchos Foundation and Zoumboulaki Gallery. The Paper Conservation Laboratory participated in the project team from Greece, Bulgaria, Estonia and the Netherlands for the research proposal for the creation of a multi-lingual historical bookbinding glossary on the internet titled “The language of Bindings”, of the Ligatus Research Unit, University of the Arts.

The Archive of Cartography of Greek Regions successfully continued the presentation of the 4th themed exhibition of old Greek maps on the Aegean Sea, accompanied by the publication titled The Aegean Sea: Cartography and History, 15th–17th century. Preparations for the fifth exhibition in a row titled “Macedonia, Cartography and History, 15th–18th century”, accompanied by a respective catalogue, also continue. Digitization of the collection of the Archive has been completed. Nine visits-tours were organized at the Eynard Mansion where the historical Carta of Rigas Feraios is exhibited on a permanent basis.

**COLLECTIONS and ARCHIVES**

Significant works were donated to MIET, such as the
donation of eight engravings by Vicky Tsalamata, a
tetraptych by Giannis Michailidis, forty-seven engravings
by Michalis Arfaras and thirty-six drawings by Asadour
Bacharian. Induction of the Moralis Archive is still under
way.

ELIA-MIET

In 2012, a total of twenty-six important donations of new
archives and twelve additions of archive documents and
photographic material were granted to the remarkably
rich collection of the Hellenic Literary and Historical
Archive of Athens and Thessaloniki (ELIA). All of ELIA’s
departments hosted Greek and foreign researchers, most
of whom come from the academic community, and
continued the systematic cataloguing of material in its
database. The digitized material of ELIA’s library holdings
(books and periodicals), all gathered in a single electronic
folder, is accessible to researchers via the intranet in the
Reading Room. The relevant departments of ELIA
contributed to the preparation of the photo albums
accompanying the exhibitions of “Dimitris Papadimos,
Traveller-Photographer” in Athens and Thessaloniki,
“Dimitris Papadimos, From Egypt to Spetses” on the
island of Spetses, and “The West of the Orient: The
Century that shaped Thessaloniki of 1912” in Thessaloniki.

ALEXIS MINOTIS BEQUEST IN MEMORY OF
KATINA PAXINOU

MIET, as trustee of the “Alexis Minotis Bequest in Memory
of Katina Paxinou”, announced for 2012-2013 two
scholarships for studies overseas, and renewed one other
current scholarship for studies in Greece. The Bequest
also funded the publication “Aias” by Sophocles
(translation and edited by Dimitris N. Maronitis), and
“Alcestis” by Euripides (translated by Daniil I. Iakov).

PAXINOU-MINOTIS MUSEUM AND ARCHIVE

The Paxinou-Minotis Museum and Archive offers material
for the Foundation’s exhibitions and collaborates with
other museums, cultural institutes and researchers.
The new educational programme concerns the Museum
and its exhibits as well as the career of the two celebrated
actors Alexis Minotis and Katina Paxinou.

SEMINARS – COURSES

The three-level courses in Greek Palaeography and in
Ottoman language and script continued at the premises
of the Historical and Palaeographical Archive. A total of
210 students attended the seminars, which are held free
of charge. In addition, a series of special seminars on the
relationship of older Greek writing styles with today’s was
attended by a group of Greek graphologists.
Furthermore, the two-year Workshop for Publications
Editors continued at MIET’s premises. In October 2011,
after holding relevant entry exams, the fifth round of the
Workshop commenced and still continues.
In line with the general requirements to cut down on costs in the face of the current economic climate, the activities of the NBG Historical Archive (NBG/HA) in 2012 placed special emphasis on alternative projects, making creative use of the know-how and experience accumulated by its personnel and the archival and historical wealth it manages.

In the field of archival work there was a significant inflow of archival material of historical value, culminating in the assignment to the NBG/HA of the NBG Staff Union’s records, which date back to the time the Union was first set up.

Utilizing a new building on Epidamnou Street conceded to the NBG/HA, the Historical Archive collected historical and archival evidence located for several years in three different industrial premises. This material gives a considerable boost to NBG’s policy of preserving the archival sources of leading Greek companies, as these sources document the history of entrepreneurship in this country. The said industrial buildings are now available for use.

In addition to these projects, NBG/HA also organized activities addressed to the wider public and constituting another significant part of its work, via which the Bank enjoys a special place among various categories of the public.

The number of researchers who used NBG’s archives for their projects continued to be notable.

The number of students attending the Archive’s training programmes reached 5,000. Indeed, all available training days through to the end of the school year had been booked before the end of October. This number would be much higher if it was possible for the Archive to increase its training staff.

Another important area of contribution to social activities is the provision of multiple levels of expertise to students and learners doing their practical exercise at the Archive, in five different fields. Assistance is also offered to the archives of other institutions that seek to benefit from our experience.

Following NBG Management’s approval, the Head of the Unit, as a coordinator of the Corporate Culture Memory Task Force for Greece, Cyprus and Turkey, set out the procedure for setting up a steering committee that will
provide know-how and coordinate the merger of the archives of Piraeus Bank and Agricultural Bank. He also provided know-how to the Bank of Greece in the project of upgrading its electronic archival and historical data recording system, employing the standards of the respective system created for NBG/HA, in cooperation with Ethnodata.

There was significant progress in the upgrade of existing infrastructures and the online link-up between the two NBG/HA buildings on Tritis Septemvriou Street and Epidamnou Street, to enable them to accept that part of the General Archive material which is temporarily located at the warehouses in Magoula but will afterwards be held permanently.

The ongoing operations of the Historical Archive continued at a rapid pace in the year under review.

Archival work

A large part of the NBG/HA’s archival work in 2012 focused on gathering archival and historical material that was located in other premises and on the inflow of new material from the Bank’s divisions and other sources:

i. Material of mainly historical value was transferred from the former Avrasoglou factory and Kanellopoulou building in Drapetsona to the building on Epidamnou Street.

ii. New archival material arrived from four NBG units, the NBG Staff Union and a donation by professor G. Dertilis.

iii. Classification activities were carried out, involving the creation of 51 new archival series and additions to existing series with 576 sub-series of new material.

iv. 25,386 new archive entries and 16,864 revisions were made in the Electronic Historical and Archival Data System.

v. 5,604 new items were added to the photographic archive and 4,171 new cataloguing cards/entries were created.

In more detail:

• The donation by the NBG Staff Union (SYETE) marked a significant acquisition, which, besides the everyday records of activities, includes the Union’s library, a large collection of photos, press clippings, calendars/journals, and so on.

• Another significant donation was made by professor George Dertilis, former associate of the NBG/HA, comprising his library of 5,287 volumes and part of his academic archive.

• From the Board Secretariat and Shareholder Services Division we received material of notable historical value regarding the cultural activities of the Bank’s Public Relations Sub-Division, including the equipment for the
“Multimedia Show” plus the final material of the fortysix multimedia shows produced and shown both in Greece and to Greek expatriates abroad. This substantial material includes also the original audio and video recordings made for the shows. The Division’s material also includes the typesetter’s films for the albums and calendars produced by the Bank and seven boxes of slides relating to the same tasks.

- From the Technical Services Division we received 69 cases of architectural plans containing plans of construction and repair of buildings where NBG units are or were located.
- From the IT Applications Division we received slides showing the Unit’s work spaces.
- From the Purchasing Division we received obsolete office machines that were incorporated into the Archive’s significant collection.

Library activities

- The task of upgrading and controlling the new VSmart library cataloguing program was continued.
- An inventory of the Archive’s book holdings 1-23.882 was prepared.
- 7,708 new titles were added to the Archive’s library catalogue, i.e. 2,421 titles from the NBG Staff Union’s library and 5,287 titles from Professor Dertilis’s library.
- Four students were trained in the library science programme and worked on the entry and correction of library cataloguing data.
- 1,217 bibliographic data were corrected.

Services to researchers

The NBG/HA provided its services and facilities to a total of 454 researchers during the course of the year, who spent time studying 46 different series held in the Archive. In descending order, their research focused on the following series: Legal, Industrial Credit, and Loans. They also studied the archives of other organizations, copies of which are held in the NBG/HA, the archives of the Foreign Office and the Court of Auditors, Russian Archives and the Alexandros Zaimis archive. Approximately 160 researchers also used our Library for their research.

Training programmes, educational and cultural activities

- In 2012, the Archive was visited by 126 schools (a total of 4,867 schoolchildren). In all, 187 guided tours were organized. Of these schools, twenty one were from outside Athens.
• In February, a training lab was held for the members of the Mosaic Centre of KETHEA Rehab (for immigrants), titled *A journey through the alphabets of the world: Exploring writing as concept and image in various civilizations.*

• NBG/HA participated in the activities of the Network of Museums and Cultural Bodies of the Historical Centre of Athens, aiming at enhancing the profile of these various bodies on the map of Athens and increasing public awareness of the city’s cultural goods.

• In May, we organized the event Museum Night 2012. In cooperation with the Diavasi and En Drasei Centres for Rehabilitation of Addicted Persons, and eight artists, the NBG/HA organized events in the framework of the International Museum Day, whose theme for 2012 was *Museums in a changing world. New challenges, new inspiration.*

• In November, we participated in the Civilization Workshop action organized by the Network for the Protection of Rights of Children. We organized a programme titled *Young Archivists in action,* attended by schoolchildren.

### Research and publication

No new research programmes were assigned in 2012.

• In the field of publishing, the Archive’s staff took the initiative to prepare and publish, by their own means, the following three booklets:
  
  i. *Concise grammar, spelling and punctuation guide for NBG’s Historical Archive.*
  
  ii. *Care, handling and documentation of archival material in NBG/HA.*
  
  iii. *Safety issues in cultural spaces.*

• We also updated and reprinted leaflets provided to visitors regarding the building on Tritis Septemvriou Street and the publications of the Historical Archive in Greek and English, as well as the comic book *Lost in the Archive,* given to schoolchildren.

• We continued the systematic classification and recording of collection series, for which 6,553 description cards were prepared and entered in the Electronic Archival and Historical Data System.

• We transcribed and edited three volumes of bound handwritten minutes of NBG’s General and Partial Council covering the period from 24.11.1841 to 3.3.1860 and comprising 756 pages of a MS Word file.

• We completed the editing of all printed leaflets, control of the new third-generation archival programme prepared by Ethnodata, and curation of all office correspondence and texts of presentations and exhibitions.
Photographing, digitizing and multimedia application activities

Photographing
Photographing is a vital process supporting a multitude of the NBG/HA’s activities. In 2012, photographing activities included:
• Taking 1,734 photos as a record of the Archive’s items, from four series of collections.
• Taking 1,711 photos as a record of the transfer of historical and archival material from Kanellopoulos building in Drapetsona to the HA building on Epidamnou Street.

Photos are also taken to record the Unit’s events, and as a record of maintenance and repair work before and after such work is carried out.

Photographic archive
This includes work to identify, classify and register electronically photographs from both NBG’s archive and other archives. The photographic material classified in 2012 comprises 5,604 entries from the following series:
• Slides from the Bank’s IT Division
• Digital copies of photos from the conference titled “From the tetradrachm to the euro” held in 2001.
• Collection of photographs, postcards and individual membership cards from the archive of the NBG Staff Union.

Digitization
The following work was carried out:
• Taking 112,000 photos of archival material for uploading to the Electronic Archival and Historical Data System. This material was derived from the archives of NBG, the NBG Employees’ Union, the Court of Auditors and Chios Port and Quays.
• Taking 17,900 photos of NBG’s collection of banknotes.
• Taking 22,930 photos of NBG office circulars from 1866 to 1966.
• Taking 3,790 photos of certificates from the Population Exchange archive.

The NBG/HA’s daily work also involves the digitization of its current operations.

Conservation lab

• In 2012, conservation work was carried out on the following categories of documents:
  - Bound copies of correspondence (“Copies de lettres”) of the 19th century.
- Handwritten lists of shareholders from the early 20th century, prepared for the purposes of NBG’s general meetings.
- Ottoman title deeds.
- Architectural plans.
- Documents of the series “Unidentified content”.
- Posters from the Aspioti-ELKA collection.
- Books.

- The conservation lab also undertook to clean the books of the G. Dertilis library donated to the NBG.
- It also undertook to remove and store the material of the exhibition titled “170th anniversary of National Bank of Greece”.
- It supervises cleaning work in the three permanent exhibition areas of the Archive.
- It is responsible for providing training to students doing practical work in conservation as part of their studies.
- It assisted in the packing of the collection of glass items that were transferred to the building on Epidamnou Street.

**Upgrade and support of the local network**

In 2012, as part of the Unit’s efforts to meet its increased needs, significant upgrade work was carried out on the Archive’s local network.

**Scientific work**

Over the past 20 years, the NBG/HA has been highly active in Greek and international scientific initiatives. These activities include:

**In Greece:**
- Participation by members of the Historical Archive in the Advisory Council of the General State Archives, holding the positions of vice president and one alternate member.
- Membership of the Greek Archivists’ Society, of which it was a founding member. The NBG/HA took the initiative to set up a working group of archivists from other Greek banks and the General State Archives, to formulate standard terminology for the description of archives in Greece.

**On the international level:**
- For 20 years now, the NBG/HA has been an active member of the European Association of Banking History (EABH), in which 104 of the leading European banks today participate. Since 1995, the Governor or Chairman of National Bank of Greece has been a
member of the Board of Patrons of the EABH. The head of the NBG/HA is an auditor of the EABH and a member of the Academic Advisor Council. In this framework, he has been appointed to the three-member committee that organizes a “summer school” for archivists from European banks who investigate the means by which today’s electronic archives will be able to be incorporated into the historical archives of banks. He also took steps to arrange for the second workshop on European state legislation regarding bank archives to be held in Greece. He is a coordinator, for Greece, Cyprus and Turkey, of the Corporate Culture Memory Task Force, whose target is to rescue companies’ archives.

• The NBG/HA is a member of the International Council of Museums (ICOM) and its committee, International Committee of Money and Banking Museums (ICOMON).
• The NBG/HA is also a member of the International Council of Archives, whose focus is on corporate archives.

The NBG/HA continues to be highly active as a prestigious scientific body dedicated to preserving and showcasing the activities and operations of the principal credit institution in Greece and plays a valuable communication role for the Bank.
The NBG Group enjoys a dynamic business presence in SE Europe and the East Mediterranean region through its extensive branch and ATM network.

<table>
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<th>COUNTRY</th>
<th>GREECE</th>
<th>TURKEY</th>
<th>BULGARIA</th>
<th>ROMANIA</th>
<th>SERBIA</th>
<th>FYROM</th>
<th>ALBANIA</th>
<th>CYPRUS</th>
<th>EGYPT</th>
<th>S.AFRICA</th>
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<td>17</td>
<td>18</td>
<td>-</td>
<td>-</td>
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</tr>
</tbody>
</table>

* Other: London, Malta, Australia (representative offices)

The NBG Group undertakes various community actions, the most important of which are described below by country.
Turkey – Finansbank

Finansbank, established in 1987 and headquartered in Turkey, has been part of the NBG Group since August 2006. Thanks to its impressive growth over the last twenty years, the Bank today enjoys a strong presence in the Turkish market, being ranked 5th largest private bank.

In 2012, Finansbank continued to contribute to the community in which it operates through a variety of CSR programmes and actions, in accordance with its business strategy, as follows:

• **Full Education Scholarships (by TED):** Since 2008 Finansbank, jointly with the Turkish Education Association (TED), has granted a number of full education scholarships to 50 economically underprivileged students with a strong academic record. The full education scholarship covers the whole range of student expenses, including tuition fees and books, stationery, travel, food, clothing, accommodation and completion of studies. The Bank runs this programme on behalf of its customers via its network. At the year-end the Bank sends to its customers a thank-you certificate as a New Year present.

• **Classical Music concerts at the Albert Long Hall of Bogazici University:** Finansbank was the major sponsor of the concerts for 2011 and 2012, held each Wednesday at the University’s historic building.

• **A volume on the work of Mubin Orhon:** Finansbank supported for another year modern art by publishing a volume on the work of Mubin Orhon. In the same context, during the previous years, the Bank sponsored the publication of volumes on the works of Erol Akyavas and Canan Tolon.

• **Collaborating with the WWF:** Finansbank is convinced that environmental actions are an essential part of achieving sustainable growth. In this context, since 2009, in collaboration with WWF Turkey, it aims at increasing awareness among the public about change in consumer habits and offers them, via its website at www.ekoayakizi.com, recommendations on how to reduce their environmental impact.
United Bulgarian Bank (UBB) has operated in Bulgaria since 1992. A member of the NBG Group since 2004, UBB continued its contribution to the community in 2012 seeking to encourage voluntary actions by its staff, supporting vulnerable social groups, education and sports, and promoting culture in general. Specifically, it organized 50 CSR activities and over 35 regional events.

UBB’s principal CSR activities in 2012 included the following:

- **National Photography Contest “The secret of the arts”:** UBB sponsored for the 5th year in a row the National Photography Contest under the title “The secret of the Arts”. Over 4,000 amateur photographers participated in the event. The best photos were awarded and presented in Sofia’s Exhibition Centre and used in UBB’s Christmas material.

- **Sponsorship for the New Symphony Orchestra:** UBB supported, as major sponsor, the 20th anniversary of the New Symphony Orchestra, which coincided with the 20th anniversary of UBB’s operation. UBB and the New Symphony Orchestra under the slogan “United in Art” supported new artists in presenting their works prior to their formal performance before the public.

- **Sponsorship for the National Academy for Theatre and Film Arts in Sofia:** UBB supported the Drama Theatre Academy of the National Academy for Theatre and Film Arts (NATFA) for the first time in 2012. The Drama Theatre Academy is a theatre hub where promising actors have the opportunity to stage or participate in productions written by world-renowned dramatists. UBB sponsored the 2012 graduation ceremony of NATFA’s new actors. UBB

- **Sponsorship for Cultural Festivals:** In 2012, UBB continued to provide financial support for some of the biggest cultural festivals in Bulgaria (Theatre Festival Varna Summer, Apolonia Festival in Sozopol, March Music Days in Ruse, and others). Moreover, in the context of its 20th anniversary since launching business, UBB offered financial support in the organization of the biggest rock concert of the year under the title “Sofia rocks 2012” in Sofia, which proved to be a unique rock experience culminating in the gig by Guns ’n’ Roses.
• **Sponsorship for archaeological work:** UBB continued for the 5th year its sponsorship for restoration of a highly important ancient chariot in Karanovo. It also supported the final works for full restoration of Luititza fortress at Ivaylovgrad, and its conversion into a tourist attraction. In recognition, the mayor of Ivaylovgrad awarded UBB the first prize “The Ring of Luititza” for the Bank’s contribution to the preservation of the region’s cultural and historical heritage. The fortress covers an area of 26,000 sq. m. and has 12 towers, 8 of which are extant. Walls reach a height of 10 meters. Excavation works revealed the ruins of two churches and a necropolis containing 15 graves. The numerous archaeological finds include ancient coins, pottery, jewellery and tools. The castle is made of marble and is accordingly known as “the Marble City”. Historical records on the region of Ivaylovgrad show that the fortress was constructed in the early 9th century, but reached its heyday in 13th – 14th century.

• **Sponsorship for the National Museum of Natural History:** UBB supported for the second year in a row the partial renovation of the Mineralogy Room of the National Museum of Natural History. The Museum inaugurated a new permanent exhibition bearing UBB’s name, which presents rare gems found in Bulgaria.

• **Sponsorship for the Bulgarian Rowing Federation:** UBB supported for the 6th year in succession the Bulgarian Rowing Federation, as well as the organization of the 2012 World Rowing Championship held in Plovdiv. In the context of promoting rowing, UBB organized a nationwide children’s regatta in all the country’s main cities (including Plovdiv, Rousse, Bourgas, Pleven, Sofia), which lasted almost 2 months.

• **Sponsorship for the Bulgarian Biathlon Federation:** UBB supported the Winter Biathlon Federation for the 5th year in a row and gave prizes to the most successful athletes who had gained medals and awards for the country in 2012. UBB has decided to sponsor the 2013 European Biathlon Championships.

• **Sponsorship for the Golf School and tournament:** UBB provided financial support for the removal of the Golf School for children and the autumn tournament to the “Black Sea Rama Golf Complex” near Varna.

• **Participation in the “Yellow Coins” charity campaign:** UBB took part in the “Yellow Coins” charity campaign to collect money, which in 2012 aimed at supporting the “Little House” in Knyazhevo, which provides alternative and temporary care for abandoned babies and young children.
Banca Romaneasca (BR) was established in November 1992 and has been a member of the NBG Group since October 2003. In 2012, Banca Romaneasca carried out various CSR actions, by supporting the community with a focus on vulnerable social groups (disadvantaged children and elderly people), financing actions for the preservation of the cultural heritage (Greek community and foundations activating in Romania, such as the Greek School and the Greek Embassy) and the protection of the environment, and encouraging voluntarism among its employees. BR’s principal CSR activities in 2012 included the following:

- **“We run for Children” Marathon**: In cooperation with the “Save the Children” Organization, the Bank participated in the “We Run For Children” Marathon, held in May 2012 to gather funds for the “Each Child Counts” programme aimed at reducing the level of child mortality. Marathon runner Gabriel Solomon, member of Ro Club Marathon, ran 219.23 km in 24 hours, achieving the 8th best performance worldwide in such races. During the event, 2 other races also took place: “Relay” and “King of Speed”. In the context of the “King of Speed” race, the volunteer of “Save the Children”, Adrian Solomone, who was running for the Bank, covered 2.8 km in 15 minutes.

- **“Christmas Tree Festival – 2012”**: Banca Romaneasca has established a tradition of supporting (for the 3rd year in succession) the “Christmas Tree Festival”, a popular action organized by “Save the Children – Romania” aiming at gathering funds. 2012 was the 12th year of the Festival, which presented a rich collection of Christmas tree designs, 27 in all, created by famous designers and artists, which were auctioned and the proceeds given to support children without access to education. The Bank participated in the efforts of the Organization to gather funds during the event which will be used to support 2,500 children and their families participating in its “Pre School Education”, “School after School”, and “Second Chance” programmes.

- **Financial support for the event “Palm Sunday Arrives in Sunshine”**: The event was organized by the “Dimitris Custi” Village Museum in Bucharest before the Easter holidays. The Bank, as sponsor for the event, supported an interactive programme aiming at reviving traditions and customs related to Easter celebrations. The Bank employees’ children participated in the workshops run during the event and learnt from traditional artists to paint pictures on glass, paint easter eggs, and make masks.
• **Support for the “Together for Education” Programme:**
  In its endeavour to support education issues, the Bank supported financially the organization of the “National Olympiad of Languages” held in Timisoara.

• **Financial Support for the Book Festival in Sibiu:**
  The Bank provided sponsorship for the Book Festival organized in Sibiu 20–23 September. The Bank provided space to collect books, donated books to three schools in Sibiu, and supported the lottery in the context of which readers with a love of learning received gift vouchers for the purchase of books.

• **Support for ailing children in Marie Curie Hospital:**
  In December the Bank organized an event to collect funds for children suffering from cancer in the “Marie Curie” Hospital. A hundred employees of the Bank Branches and Head Offices participated in the event, and donated items (such as jewellery, books, postage stamps, paintings, cups, home-made sweets, etc), which were auctioned by the employees themselves. Besides the amount collected at the auction, other employees offered money for the special account created for the purposes of the said event. The amount collected was used to purchase medical equipment and supplies for the children’s treatment. The voluntary visits of the Bank’s employees to the hospital and the support of their families has already become “a tradition”.

• **Environmental awareness – Paper recycling actions:**
  With a view to reducing its environmental footprint, the Bank decided to implement a programme of paper recycling in its two Head Offices. The paper recycled weighed a total of 2.675 kg and the Bank intends to expand the programme to all the Bank Branches in Bucharest.
The history of Vojvodjanska Banka, known locally as “The Home of True Financial Values”, goes back to 1868. Since 2006 it has been a member of the NBG Group, enhancing the Group’s presence in SE Europe. In the framework of CSR, the Bank continued in 2012 to support children and young people by undertaking a series of actions focusing on health, welfare and education, on the grounds that such actions are “investments in the future”. These actions included:

- **Support for the Serbian Olympic Committee**: As a year of the Olympic Games, 2012 inspired a large number of activities organized in cooperation with the Serbian Olympic Committee. “EcoOlympics Games”, in which top athletes of the Serbian Olympic Team participated, took place in cities around the country for children, to disseminate the sporting spirit and virtues of the Olympic Games. The “Olympic Day” in Novi Sad was one of the events that ended the programme before the departure of the Serbian athletes for the Olympic Games in London.

- **Participating in the 25th Belgrade Marathon – Fun Run**: The Bank participated actively in the humanitarian action of “Ana and Vlade Divac Foundation”, which organized the Belgrade Marathon for the 2nd year in a row. Everyone taking part in the 5km Marathon donated funds to the Foundation whose objective is to create better living conditions for refugees.

- **Support for the National Association of Parents of Children with Cancer (NURDOR)**: The Bank’s New Year sponsorship was awarded to the Parents’ House, which was recently founded in Nis, as well as to the Haematology and Oncology Department of the “Internal Children’s Diseases Clinic” in Nis, so as to enable the realization of the mission and vision of “NURDOR”, and to support children in their fight against cancer.

- **Sponsoring the Belgrade Philharmonic Orchestra**: The Bank sponsored the Belgrade Philharmonic Orchestra in organizing its “New Year Cycle”, which included five concerts for the New Year celebration, in which a number of eminent musicians took part.

- **Cooperation with the Greek Embassy and the Federation of Greek Enterprises in Serbia**: The Bank participated actively in campaigns supporting the Greek community in Serbia. In this framework, it collaborates with the Greek Embassy and Greek businesses active in Serbia. At the Christmas Charity Bazaar, the Bank supported the promotion of Greece and the funds gathered were donated for the renovation of the premises of the Department of Modern Greek Studies, Faculty of Philology, at the University of Belgrade.
FYROM – Stopanska Banka

Stopanska Banka (SB) was established in 1944 and has been a member of the NBG Group since 2000. In 2012, the Bank supported activities focusing on actions for the sustainable development of the local and the wider community.

In 2012, the most significant CSR actions undertaken by the Bank were:

- **Financial support for the National Football Team and Football Federation:** Stopanska Banka AD-Skopje entered into an agreement regarding the financial support of the National Football Team and Football Federation during the pre-qualifying matches for the 2014 World Cup. The Bank will support the National Football Team’s activities for about 18 months and will promote positive sporting values in our daily life.

- **Financial support for (3 summer and 1 winter) culture weeks:** In its endeavour to strengthen family life, the Bank supported – via selected branches of its network – the distribution to its customers of tickets for various forms of entertainment (cinema, theatre, bowling, table tennis, cable car etc).

- **Donation of a children’s play-park in Kicevo:** The Bank donated a children’s play-park in Kicevo, thus helping the local municipality to “transform” a neglected area into a place where children and parents can play and enjoy their free time.

- **Donation to the Respiratory and Allergy Clinic in Skopje:** The PHI Respiratory and Allergy Clinic in Skopje is the Medical Hub of the country for the treatment of such illnesses and provides ongoing assistance and treatment to children and adults. The Bank donated medical instruments to the clinic so that it can upgrade the services it provides to the public.

- **Humanitarian action for World Savings Day “Let’s Save Together”:** By means of this action the Bank and its employees supported the prosperity of the local...
community by providing charity assistance to the most economically vulnerable families of the country. The “Let’s Save Together” initiative was organized on 31 October 2012 in cooperation with the Red Cross. The objective of this programme was the collection, by the Bank’s employees, of clothing, toys, books and furniture, in collaboration with representatives from the Red Cross and over 120 volunteers.

• **Other actions:**
  - Sponsorship for the 39th Skiing tournament in Shar Planina.
  - General Sponsor of the Strumica Carnival.
  - Sponsor of the 2012 Balkan Music Square festival in Ohrid.
  - Donation of 100 food packages for deprived families in Skopje.
  - Financial support for the printing of books by eminent academics from the banking and financial sectors.
  - Sponsorship for the 20th anniversary since the launch of MBA Management Studies.
  - Donation to the “St. Car Konstantin” Foundation for the construction of the Sts Constantine and Helen Church.
Albania – Banka NBG Albania SH.A.

NBG launched its business in Albania in November 1996 through a network of Branches, representative offices and ATMs in all the major cities of the country, providing services to over 100,000 customers. On 28 May 2012, the Central Bank of Albania approved the conversion of NBG’s Branch network in Albania into a subsidiary bank, Banka NBG Albania SH.A. with a network of 27 units.

The Bank supports a series of social actions with a view to promoting culture and supporting socially vulnerable groups. The most significant CSR actions of the Bank in 2012 were as follows:

- **Financial Support for the School of Economics of Tirana Public University**: With the financial support of the Bank the School of Economics of Tirana Public University owns a new computing lab.

- **Awareness campaign “Together against Breast Cancer”**: NBG Albania, together with other sponsors, supported the awareness campaign “Together against Breast Cancer”, which was organized by the Young Women’s Christian Association (YWCA) of Albania with the support of Tirana Municipality and the Institute of Public Health. The campaign included a series of events, TV advertising and other communication actions.

- **Financial support for Charity, Social and other foundations**: The Bank supported the celebration organized by the Primary School “Adem Sheme”– Saranda for the centenary anniversary of the Independence of Albania, offering presents to its 100 top students. It also sponsored the Greek Embassy’s celebrations of Greek Independence Day. The Bank offered office equipment to the National Registration Centre of Albania, the Education Guide, and the Hudenisht Township in Pogradec. In addition, the Bank sponsored an event for orphans and deprived children organized by the Monastery of St. Vlash, training actions in various cities of the country, the 6th Hellenic-Albanian Economic Forum organized by the Federation of Greek Enterprises, and the actions of a number of charity organizations.
Cyprus – National Bank of Greece (Cyprus)

NBG’s presence in Cyprus dates back to 1910. Aware of its leading role, the Bank contributes to the community at large through a series of actions that aim at supporting vulnerable social groups and strengthening education and culture. In this context, National Bank of Greece (Cyprus) carried out, in 2012, the following CSR actions:

• **Enhancing public awareness concerning safety issues:** The Bank continued its coordinated cooperation with the Cyprus Police with respect to the awareness of citizens concerning their general safety and security by including relevant information in customers’ monthly account statements.

• **Campaign for food collection to support deprived families:** The Bank took the initiative to organize a campaign for food collection to support deprived families in Cyprus, which proved to be a great success. The food was distributed to deprived school students, the Community Grocery Store of each city and the Young Volunteers. The Bank also supported the initiative of municipalities to send food to the Community Grocery Store of Piraeus Municipality.

• **Voluntary blood donations:** The Bank organized blood donations among its employees, thereby promoting the values of voluntarism and social contribution.

• **Financial support to the “Young Volunteers”:** The Bank subsidized events organized by the “Young Volunteers” by donating books and toys in the context of its charity actions.

• **Support for Cultural Events and Charity Foundations:** The Bank offered its Events Hall free of charge for the organization of cultural events (painting exhibitions and lectures on social, economic and cultural issues). Moreover, instead of Christmas presents and cards, the Bank offered funds to various charity foundations either in the form of contributions or by purchasing from them items available for sale. The Bank actively participated in the awareness enhancing campaigns of the Pancyprian Association of Cancer Patients and their Friends and the Cyprus Autistic Association.

• **Participation in “Action against Climate Change”**

The Bank participated in “Action against Climate Change” by signing the Chart of Operations against Climate Change, a corporate responsibility initiative taken by the Cypriot Chamber of Trade and Industry. National Bank of Greece (Cyprus) undertook to limit the impact of its business activity on global warming, contribute to the achievement of the national target of Cyprus to reduce CO₂ emissions by 15% by 2020, and support, as far as possible, the promotion of the State’s climate change actions and programmes. It has also undertaken to increase the awareness of its employees, customers, suppliers and associates on the climate change.
NBG’s presence in Egypt goes back more than two decades. Today the Bank, through its subsidiary, runs 18 branches in Egypt. In 2012 NBG Egypt continued its CSR programmes and actions, thereby demonstrating its social awareness alongside its focus on business objectives. The principal CSR actions of NBG Egypt in 2012 were as follows:

- **3rd “Terry Fox Run”:** The Bank provided sponsorship for the 3rd “Terry Fox Run” held on 17 November 2012 by the “Children’s Cancer Hospital 57357” and the Canadian Embassy in Egypt. This year the American University in Cairo (AUC) and the EU Embassy also participated in the event. The proceeds of the Marathon were offered to the research programme of the “Children’s Cancer Hospital 57357”. In addition, the Bank supported the said event by assigning a team composed of its employees to gather donations from participants in the Marathon.

- **Financial support for the “Children’s Cancer Hospital 57357”:** The Bank provided sponsorship regarding the printing of the information material (brochures designed as part of a public awareness enhancement campaign and for the registration of friends) of the “Children’s Cancer Hospital 57357”.

- **Concert of Greek Music:** The Bank was the golden sponsor of the event held in the Cairo Opera House – Main Hall on 6 February 2013 with the singer Alkinoos Ioannidis and the cello soloist Yiorgos Kaloudis.
South African Bank of Athens Ltd (SABA), established in 1947 and since then headquartered in South Africa, is part of the NBG Group. In 2012, in the context of its social contribution, South African Bank of Athens focused primarily on two initiatives in the sphere of education and charity. More specifically:

- **"George Bizos" – “SAHETI” scholarship**: SABA is committed to supporting financially the studies of an underprivileged child in one of the top private schools of South Africa (Saheti School). The financing is carried out through the “George Bizos” Scholarship Fund. Thammsanqa Tsoka obtained the 2012 scholarship which helped her finish the Secondary School. This action was launched 4 years ago and is expected to continue for a minimum of 5 more years.

- **Initiative taken by SABA’s staff for charity actions**: In 2012, in its endeavour to foster staff awareness regarding their contribution to the community at large, SABA launched its “SABA Staff Initiative for Social Corporate Responsibility”. In the context of this action, each department of the Bank was asked to propose support for a charity organization operating in the local market where SABA is active. Staff were invited to prepare a summary list of each organization’s charity work. Proposals were assessed by the CSR Committee so as to select the charity organization to be sponsored, and the choice was also certified by the Bank’s Executive Board and the Ethics Committee. The main factor that determined the final winner was the ability of SABA’s Team to actively participate in the support/enhancement of the Organization. The CSR Committee selected the NGO St. Mary’s Children Home, which is active in the area of child protection for children facing family problems. The funds to be provided will be used for the purchase of supplies and equipment for its upgrading. As soon as the supplies have been purchased, SABA’s Team will visit St. Mary’s Children Home and undertake any repair works or renovation needed in order to improve the living conditions of the children.