



Όλοι  
μαζί  
για το  
παιδί

Let's **fill up**  
their **school backpacks**  
with **smiles!**

## For the fourth consecutive year, we collected school supplies for children of multi-child large families and children supported by “Together for Children” Union.

For the fourth year in a row, with the campaign slogan “Let’s fill up their school backpacks with smiles”, National Bank of Greece, working alongside SKAI, successfully completed a series of events aiming at the collection of as many school supplies as possible for children in need.

A total of 8 events held on 10 and 17 September were successfully completed and no less than 480 big boxes with a variety of school materials were gathered.

The response of the public and various businesses to our call was very moving, as they offered school backpacks, notebooks, pens and pencils -- every little item a pupil might need during the school year. All the school materials gathered were distributed to the children of institutions supported by the “Together for Children” and “The Arc of the World” charities, as well as to children of deprived large families in Athens and Thessaloniki.

Besides the school items gathered during the course of the events, for yet another year NBG donated 20,000 notebooks

and exercise books to charities and other community bodies.

Over the last four years the Bank has gathered more than 2,600 large boxes with school materials, thus giving support to families in need and offering great help to child protection charities that rely exclusively on the support of charitable donations in order to meet the growing demands of the children in their care.

The success of the “Together for Children” action was based, once again, on the presence of the NBG employees who participated on a voluntary basis, as well as on the volunteers from charities and municipalities who helped with the collection and packing of the gifts.

Aware of our social responsibility and role, we are delighted to have completed once again our campaign to fill up the backpacks of thousands of children with school materials for the academic year ahead, as they continue on their path of learning and creativity.



SKAI



NATIONAL BANK  
OF GREECE