On Sunday 18 March 2018, the 7th Athens Half Marathon was held, organized by SEGAS jointly with the Municipality of Athens. National Bank of Greece, as official sponsor of the Hellenic Athletics Federation (SEGAS), participated for the 4th consecutive year in this major sporting event of the city.

Runners of all ages, from Greece and abroad, ran in the 21k, 5k and 3k races. The NBG i-run team comprised one of the largest corporate participants in the event, with more than 300 runners. NBG employees, as well as their friends and families, had the chance to participate and run through the center of Athens, and be part of this great sporting and cultural festival.

As named sponsor of the 5k race, NBG supported once again SEGAS and its work, promoting the values of fair play, dedication and constant endeavor, as embodied in traditional sporting ideals, while also encouraging participation in the races.

Throughout the event, the Bank’s stand at the Sponsor’s Village was a major point of interest for runners, as well as many others who had the opportunity to take photos with their friends or with the “i-run” team mascot.

Once more, we applauded the participants in this great event where everyone is a winner! Congrats to all of our runners!

Looking forward to seeing you next November in the Athens Authentic Marathon!

One team, always ahead!