

NBG's "i-run" team participates in the 4th Athens Half Marathon

National Bank of Greece, as official sponsor of the Hellenic Athletics Federation (SEGAS), participated for the first time with its own "i-run" team in the Athens Half Marathon, the city's biggest and most popular sporting event after the Authentic Marathon, with international participation. More than 300 NBG employees, their friends and relatives, participated in the 3k, 5k and 21k races, sending out a positive message that shows the importance for our health of physical exercise and fitness.

The majority of the "i-run" team participated and finished in the 5k and 21k races, achieving very good finishing times, after many months of training, and building on their participation in last November's Athens Authentic Marathon.

The starting line was at Syntagma Square, and thousands of runners had the opportunity to run through the center of Athens, some hoping to achieve personal bests and others who simply wanted to experience the pleasure of running and physical exercise. For every one of them participating was a chance to smile and generate energy.

NBG, which boasts the longest track record in the Greek banking arena, embraces and identifies with the principles of fair play. And in its capacity of official sponsor of the 5k race, it encouraged runners to try their best in this event, inspiring them to compete, to show stamina and commitment toward achieving their personal goals.

Within the framework of the accompanying events, the Bank had its own stand at the Half Marathon Expo - Sponsors Expo, located in Zappeion. Many runners with their families and friends, young kids and supporters of the Athens Half Marathon visited NBG's stand, took photos for their social networks with our "i-run" team mascot, and had the opportunity to win gifts of the event by taking part in the "i-stretch" game.

Congratulations to all participants!

Looking forward to seeing you next November in the Athens Authentic Marathon!



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